

Cookie information

Cookies are used on our website to allow users a better browsing service and experience.

What are cookies?

Cookies are small text files sent from the Site to the terminal of the person concerned (usually to the browser), where they are stored before being re-transmitted to the Site on the next visit by the same user. A cookie cannot retrieve any other data from the user's hard drive, nor transmit computer viruses or acquire e-mail addresses. Each cookie is unique to the user's web browser.

What cookies do we use?

Technical session cookies

The cookies used on the <http://www.hotelpietro.it> sites have the purpose of performing computer authentication or session monitoring and storing specific technical information regarding the users who access Blastness servers, site maintenance service manager , and hotel reservation services.

Pursuant to Article 122, paragraph 1 of the Privacy Code (in the formulation in force following the entry into force of Legislative Decree 69/2012) "technical" cookies can be used even in the absence of the consent of the interested party.

For maximum transparency, a series of technical cookies and cases of specific operations on the Site are listed below:

- cookies implanted in the user's / contractor terminal directly (which will not be used for other purposes) such as for example session cookies used for online bookings on the Site, authentication cookies, personalization cookies (for example, for choosing of the navigation language); these cookies remain active only for the duration of the session.
- cookies used to statistically analyze accesses / visits to the site (so-called "analytics" cookies) which pursue exclusively statistical (and not even profiling or marketing) purposes and collect information in aggregate form without the possibility of tracing the identification of the individual user. In these cases, since the current legislation requires that for analytics cookies the person concerned is given a clear and adequate indication of the simple ways to oppose their installation (including any mechanisms for anonymizing the cookies themselves), we specify the following how to disable installed cookies. The duration of analytics session cookies is 30 minutes.

How to change cookie settings

Most browsers allow you to delete cookies from your computer's hard drive, block acceptance of cookies or receive a warning before a cookie is stored.

Therefore, for the removal of cookies we invite the user to follow the instructions on the dedicated pages of the various browsers:

Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in->

internet-explorer-9

Safari: http://support.apple.com/kb/HT1677?viewlocale=it_IT

"Third-party" cookies

Third-party cookies are parts of code set by a website other than the one you are currently visiting.

This involves the transmission of cookies by third parties. The management of the information collected by "third parties" is governed by the relevant information to which reference should be made. To ensure greater transparency and convenience, we report below for each operational cookie on our Site, we report information on the type of cookies used through third-party vendor services, purposes, retention period, third parties that still retain information and that access it:

Cookie	Name	Function / Purpose	Expiration
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Google Analytics

<https://support.google.com/analytics/answer/6004245?hl=it>

STATISTICAL.

Google Analytics is a Google analysis tool that helps website and app owners to understand how visitors interact with the contents of their website (visited pages, browsing time, etc.) providing useful statistics aimed at optimizing and improving browsing the website without identifying the navigator

_utma 2 years

_utmt 10 minutes

_utmb 30 minutes

_utmc until the end of the session

_utmz 6 months

_utmv 2 years

Google Adwords

<https://support.google.com/adwords/answer/2407785?hl=it>

PROFILING

It favors the search on google for the services offered by the hotel without collecting or monitoring information that can personally identify a user

30 days

What happens if cookies are disabled?

However, if the user blocks or deletes a cookie, it may be impossible to restore the preferences or customized settings specified above and our ability to customize the user experience will be limited.